

Connectivity Strategy

CAPABILITY STATEMENT

Many regions or precincts across Australia suffer from inadequate telecommunication infrastructure and services (including broadband) to satisfy the desired community outcomes.

Government at all levels acknowledge the vital economic value of high speed broadband infrastructure being universally available to business and residential customers. It is also important that competitive services are available as far as possible to support price and service quality competition.

WHO WE ARE

We have expert experience in advising Federal, State and Local Government about both fixed and mobile telecommunications infrastructure in all greenfield and brownfield environments.

As one of the leading independent strategy, consulting, digital connectivity, technology and engineering companies in Australia, we have the capabilities to help clients design regional scale connectivity and technology transformation.

WHAT WE DO

Gravelroad can provide expert support including:

- **Desktop Analysis and Benchmark** – Gravelroad gathers all of the information which defines the region in terms of social, economic and telecommunication infrastructure and compares to target state.
- **Stakeholder Engagement** – Gaining the input of key regional stakeholders is essential to firstly identify the current pain points but also to identify the priorities for the future state.
- **Economic and Social Return Analysis** – Gravelroad use Social Return on Investment (SROI) as a methodology to quantify the social value of improved connectivity.
- **Option Development** – Gravelroad has achieved results through negotiation and development of business cases for co-investment models with major infrastructure (e.g. NBN) owners.
- **Project Plan** – Gravelroad will develop a project plan that provides a list of costed priority projects and identify the potential co-contribution requirements to achieve the future state.